



THE BLUE SCENARIOS

Below is an outline of four scenarios, each with two external factors; i.e. factors affecting the whole of the UK — but not necessarily Birmingham.

Your task, should you wish to accept it, is to populate each scenario in the following manner:

- ◆ Imagine yourself in 2050 living in Birmingham UK.
- ◆ Choose one of the scenarios on one of the following pages.
- ◆ In 100-200 words, describe what's happening at a typical get-together with your friends or family in this future.

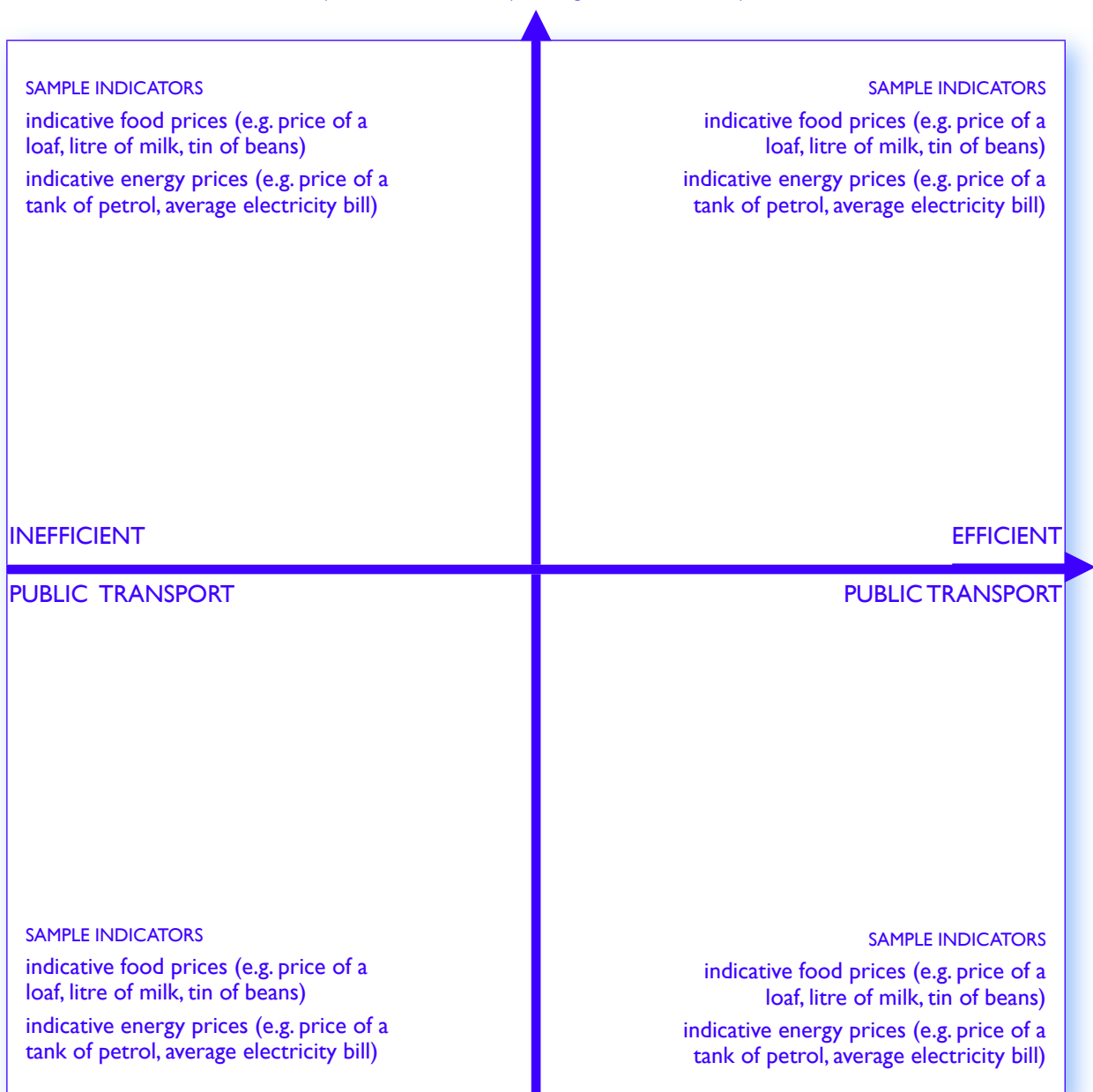
- ◆ Repeat the story-telling for the other three quadrants on the other three pages.
- ◆ Then choose a wildcard from the list at <http://newoptimists.com/the-forum/generating-the-scenarios/scenario-wildcards/>. Jot down your first thoughts about its impact, or not, on the story you've just told.



note: If you want to, do please add precise figures to the sample indicators, but at today's prices. It's likely that each scenario will have different figures for each indicator.

HIGH OBESITY RATES: 60%+ UK POPULATION

(NHS estimates 60% by 2050 given current trends)



LOW OBESITY RATES: LESS THAN 0.5% POPULATION

(It's estimated that 200K were obese in 1950s Britain; i.e. 40% of the population)



2050 scenario I

high obesity rates

inefficient public transport

You are at a social gathering on a typical day in 2050.

Describe it from your perspective . . . what's happening, what the conversation is about, what everyone is optimistic about

...

What's your wildcard?

On a scale from 1 (little or no change) to 10 (makes it impossible) what's the level of impact on this scenario?

Other comments:



2050 scenario 2

high obesity rates

efficient public transport

You are at a social gathering on a typical day in 2050.

Describe it from your perspective . . . what's happening, what the conversation is about, what everyone is optimistic about

...

What's your wildcard?

On a scale from 1 (little or no change) to 10 (makes it impossible) what's the level of impact on this scenario?

Other comments:



2050 scenario 3

efficient public transport

low obesity rates

You are at a social gathering on a typical day in 2050.

Describe it from your perspective . . . what's happening, what the conversation is about, what everyone is optimistic about

...

What's your wildcard?

On a scale from 1 (little or no change) to 10 (makes it impossible) what's the level of impact on this scenario?

Other comments:



2050 scenario 4

low obesity rates

inefficient public transport

You are at a social gathering on a typical day in 2050.

Describe it from your perspective . . . what's happening, what the conversation is about, what everyone is optimistic about

...

What's your wildcard?

On a scale from 1 (little or no change) to 10 (makes it impossible) what's the level of impact on this scenario?

Other comments: